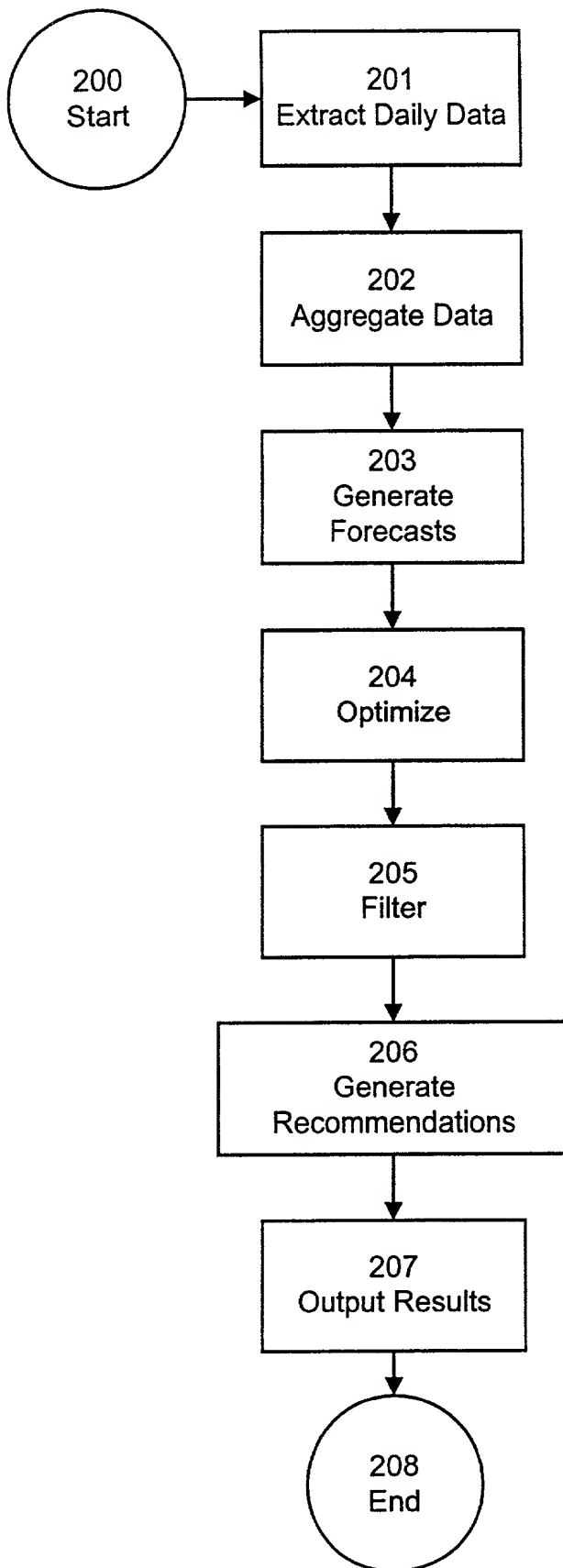


FIG. 1

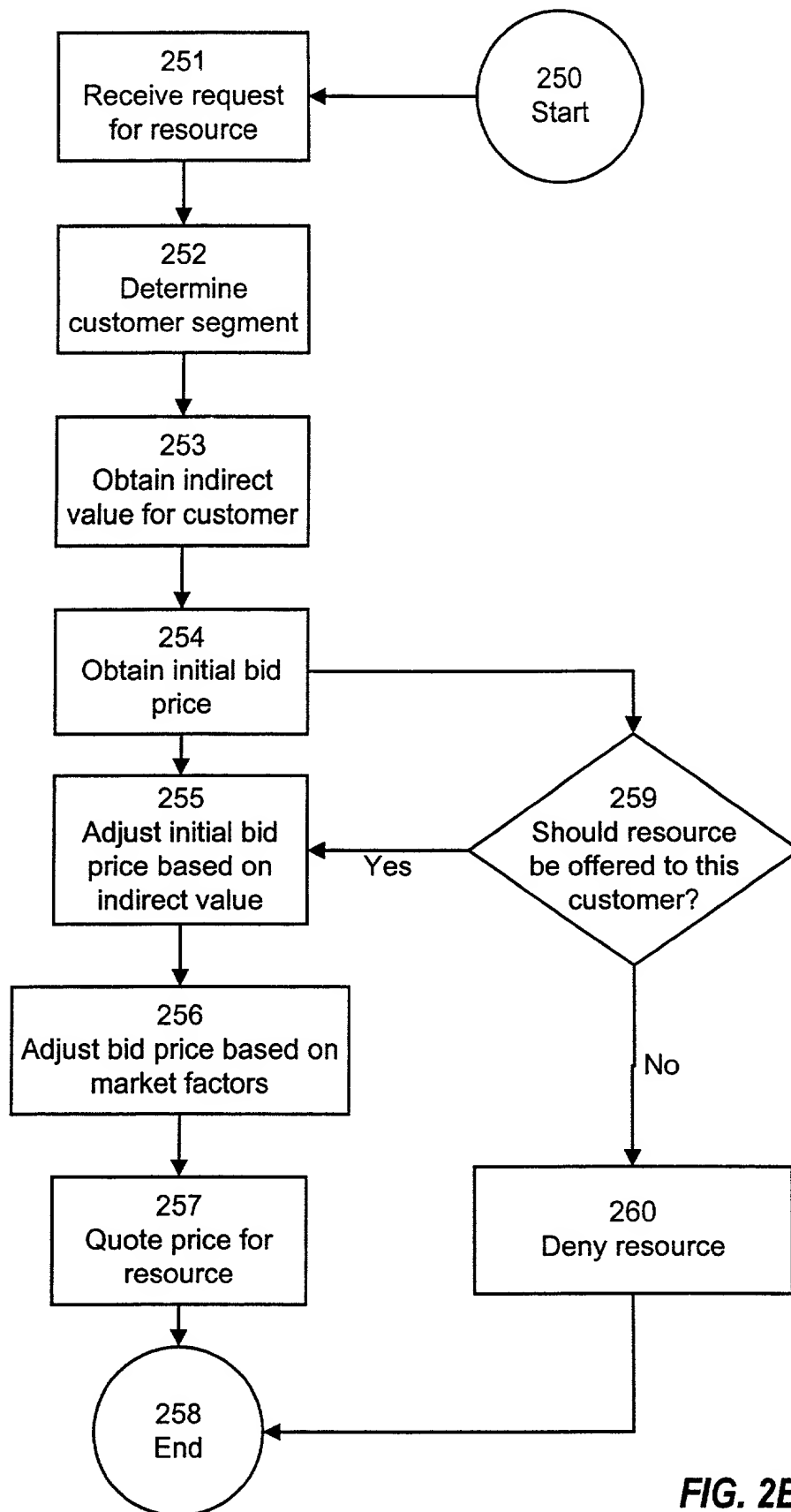
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**FIG. 2A**



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FIG. 2B

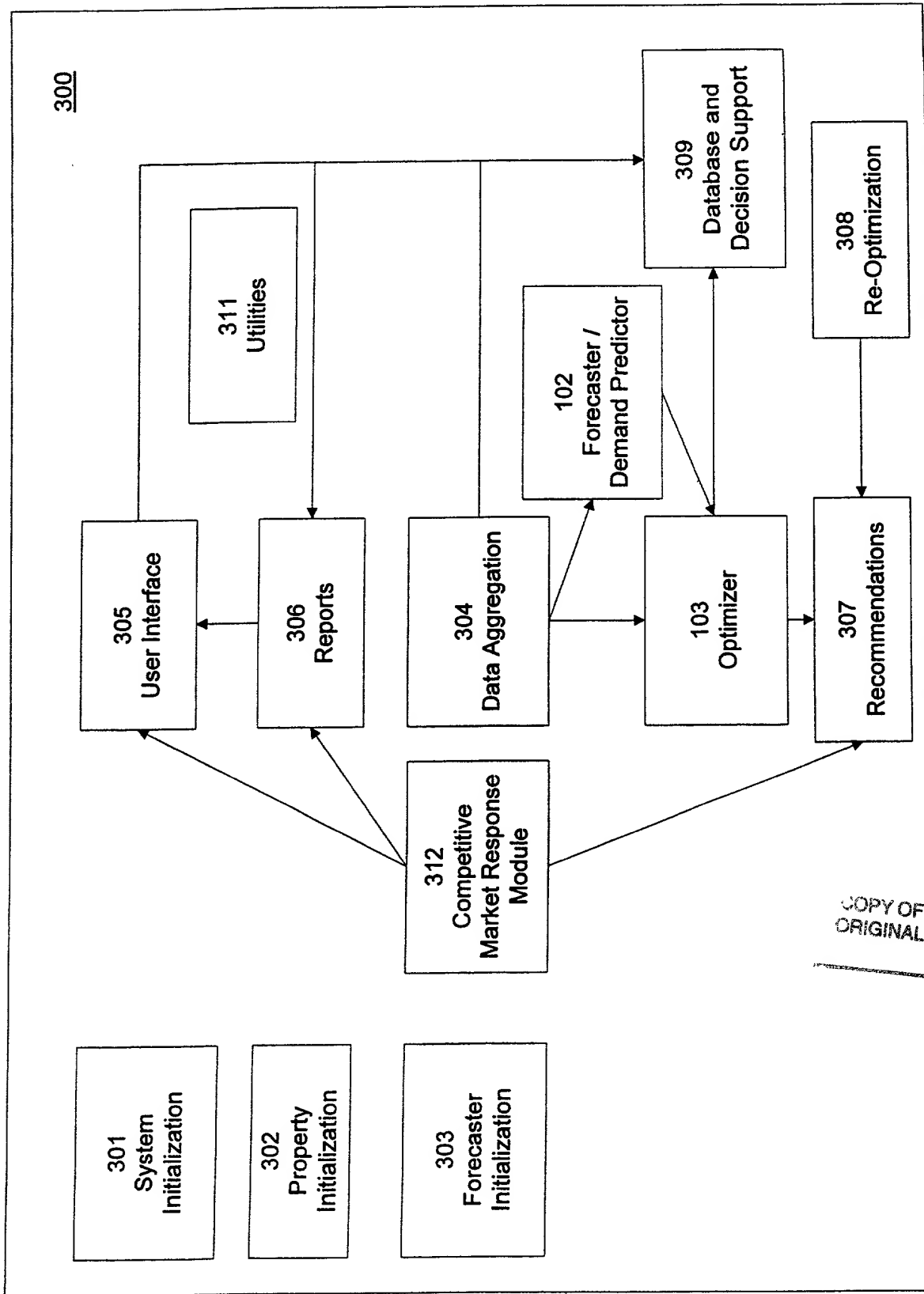


FIG. 3

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**Adjust Bid Price** [X]

Unadjusted Forecast Demand: [ ] 2101

User Adjusted Demand: [ ] 2102

Adjusted Forecast Demand: [ ] 2103

☐ Remove Previous Adjustments 2104

Created by: rdesprez on 10/13/1999 08:15:00

Current BidPrice: [ ] 2105

Recommended BidPrice: [ ] 2106

CI Adjusted BidPrice: [ ] 2107

User Adjusted BidPrice: [ ] 2108

Comp & Casino Rate Override: [ ] 2109

☐ Remove Price Override 2110

[OK] 2111 [Cancel] 2112

2100

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**FIGURE 5**

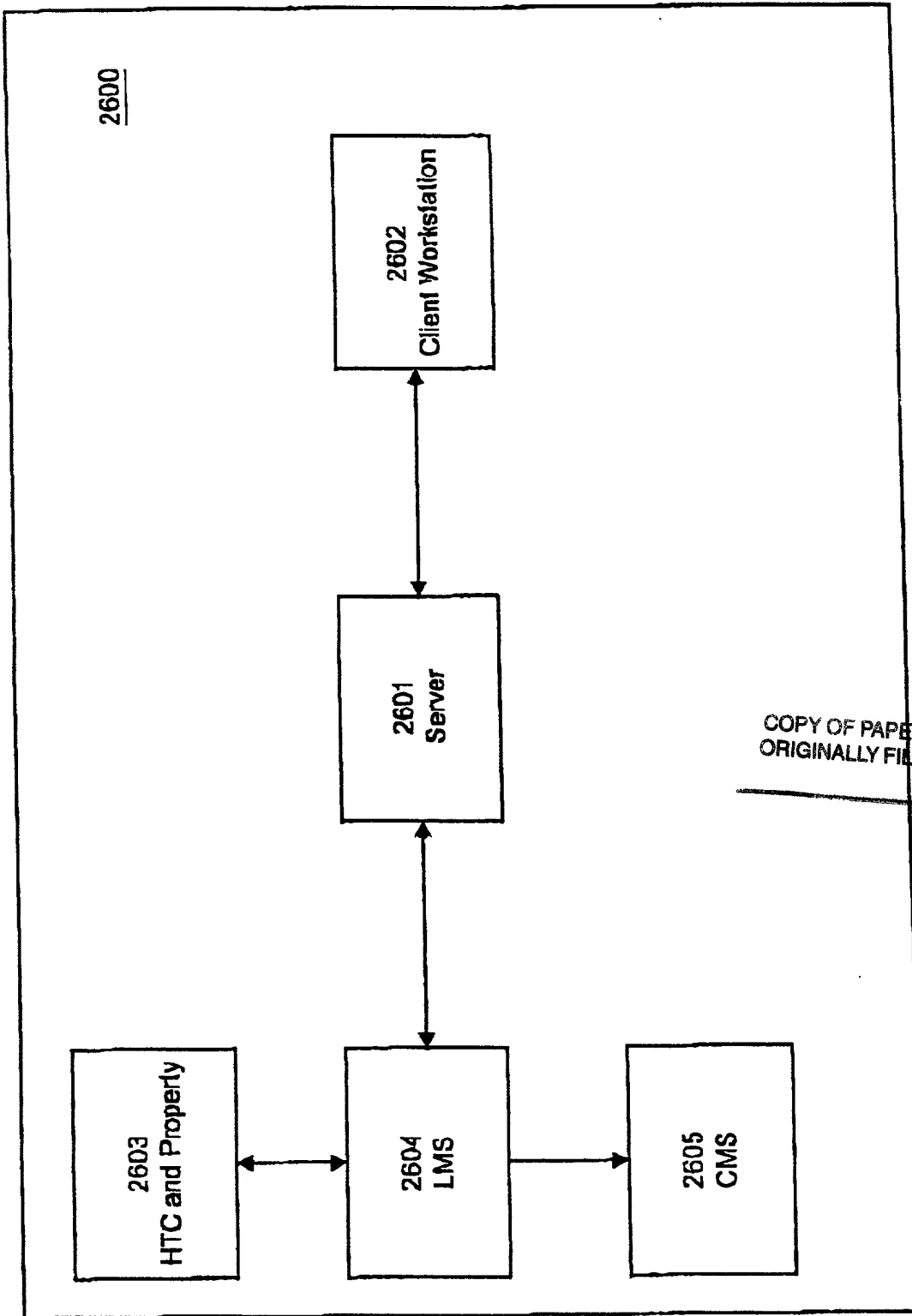


FIG. 6

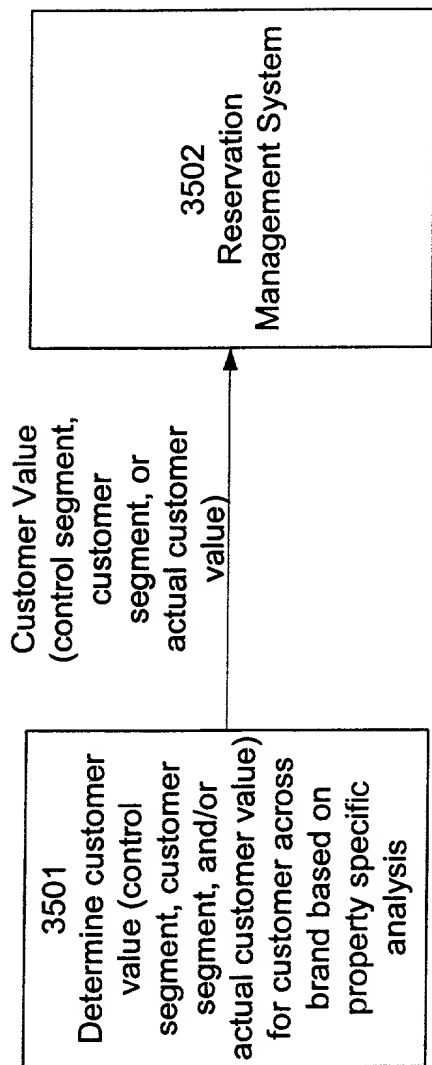


Fig. 7(a)

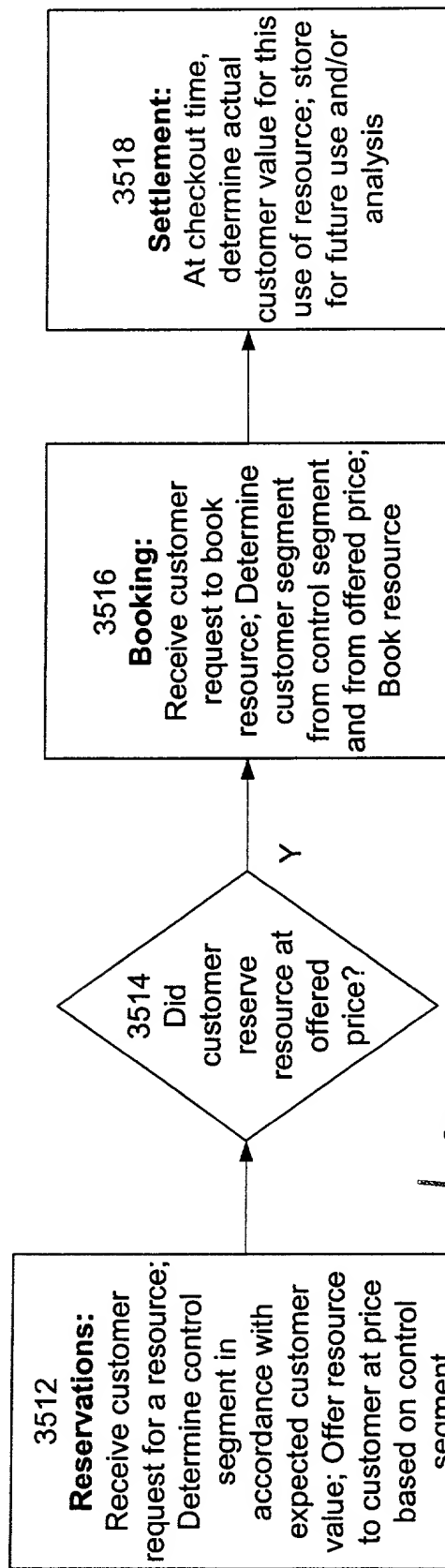


Fig. 7(b)

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Fig. 8  
Property-  
Specific Flags  
and Values

Prop ID	Hotel_Only Flag Value	Min Hotel Trips Req	Property's Default TW	Unknown customer Multiplier	Default ADR

3534~

Fig. 9  
Default Values  
in this Source  
Code

Prop ID	Customer's Source code	Source Code's Default TW

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Fig. 10  
Daily Profit  
Determination

Prop ID	Min Daily Theoretical	Max Daily Theoretical	Game Type	Factor

2006-07-20 05:25:18.660

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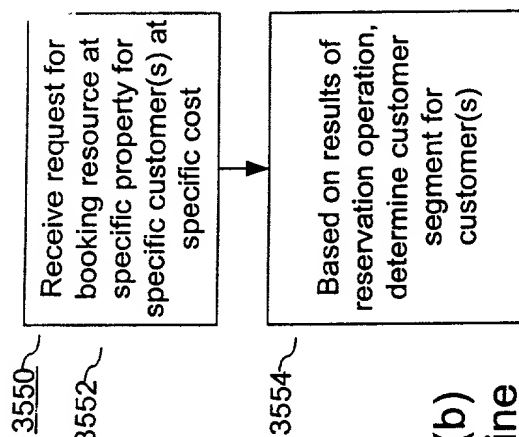
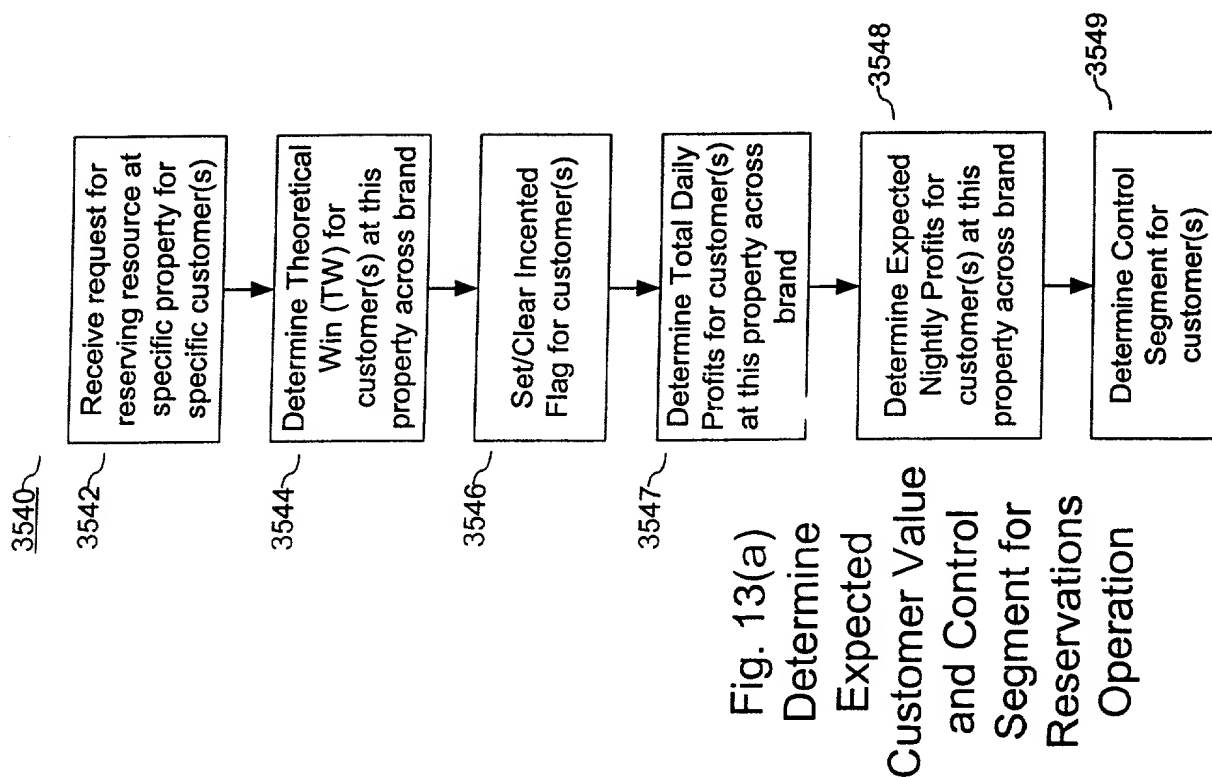
Prop ID	Min Adjusted Daily Revenue	Max Adjusted Daily Revenue	Num Nights Reserved	Factor

Fig. 11  
Nightly Profit Determination

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Prop ID	Control Segment	Customer segment	Known Flag	Min Nightly Profit	Max Nightly Profit	Incented Flag	Min Actual Room Cost	Max Actual Room Cost	Rate Descriptor

Fig. 12  
Control Segments and customer segments



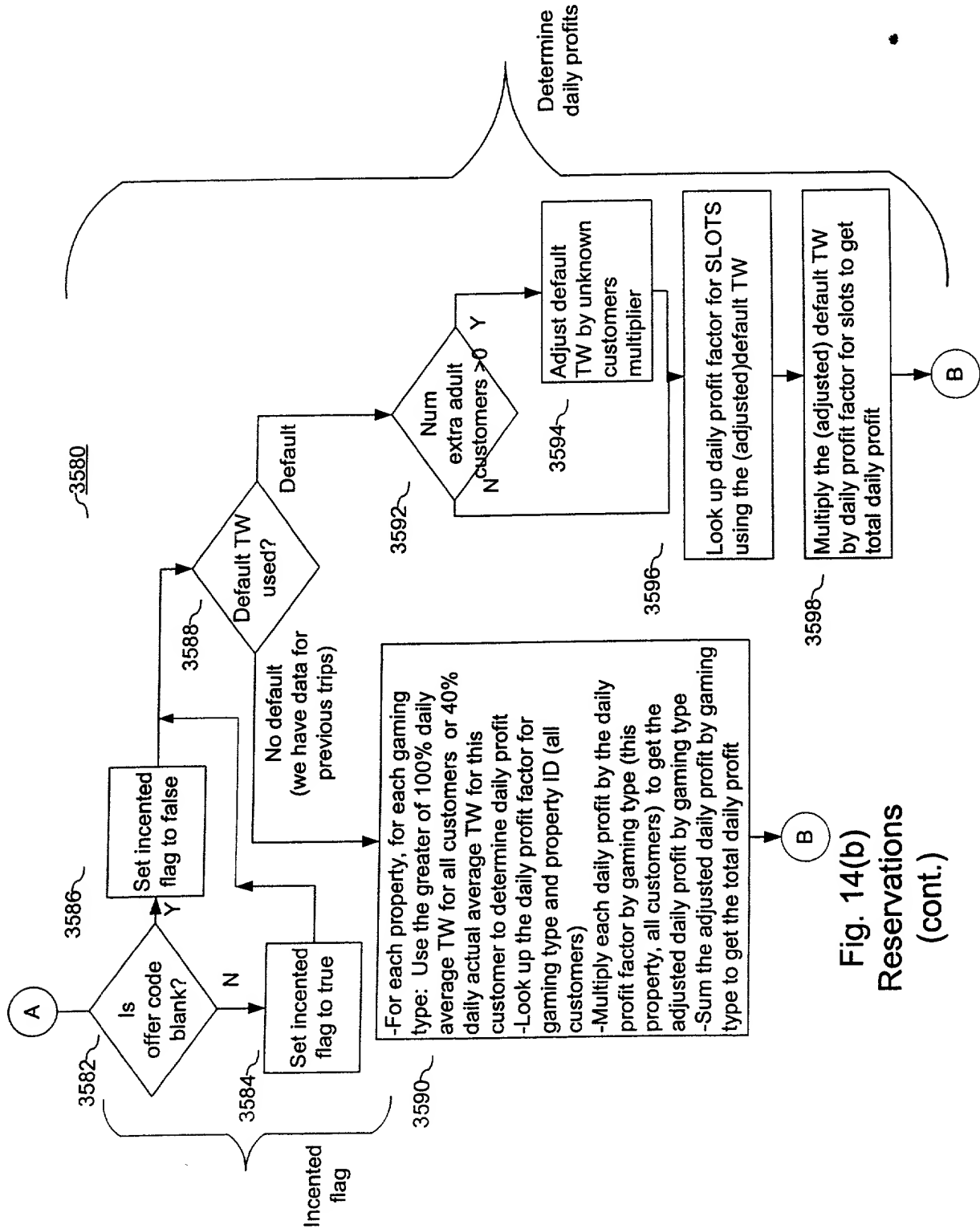


Fig. 14(b)  
 Reservations  
 (cont.)

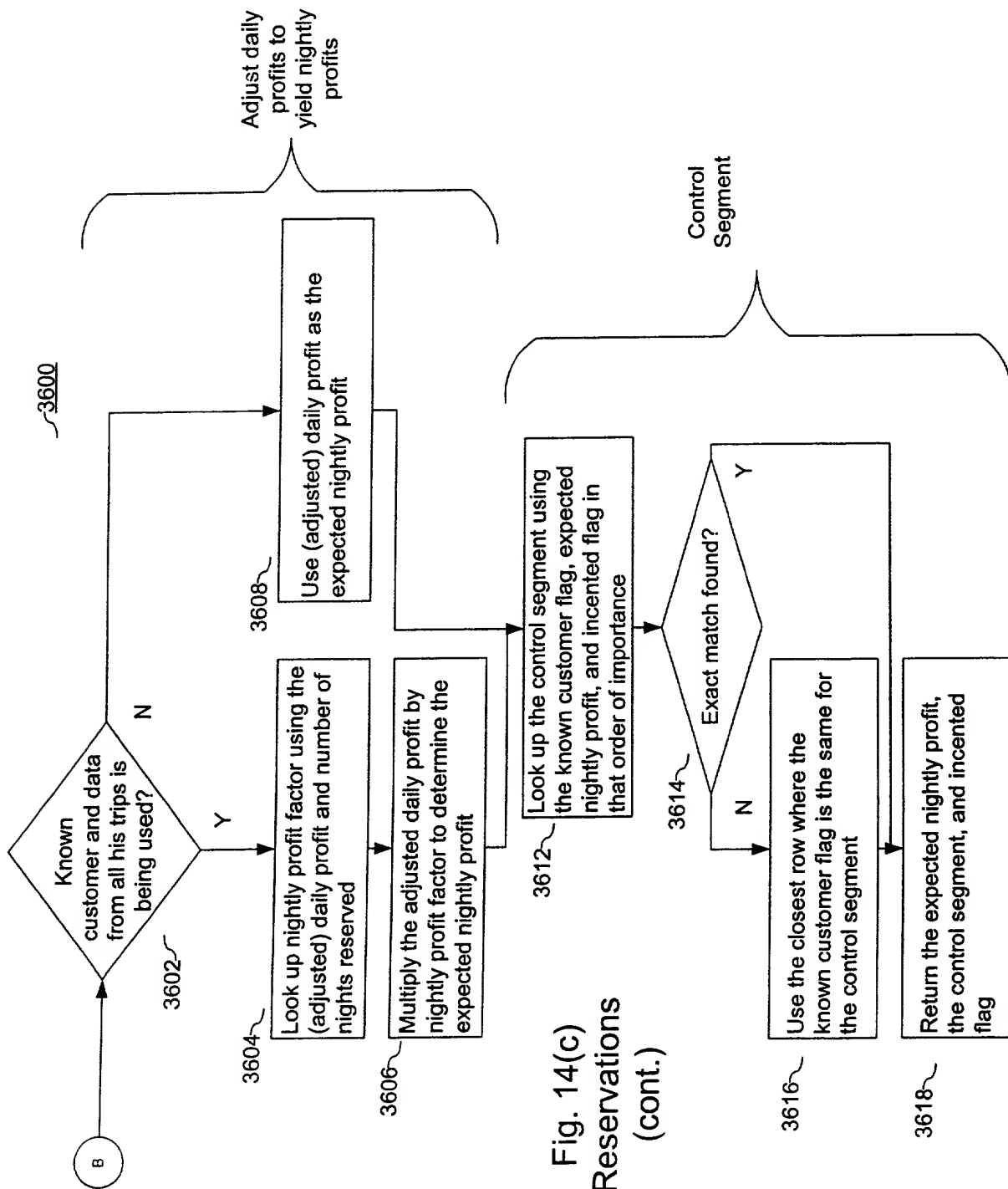


Fig. 14(c)  
 Reservations  
 (cont.)

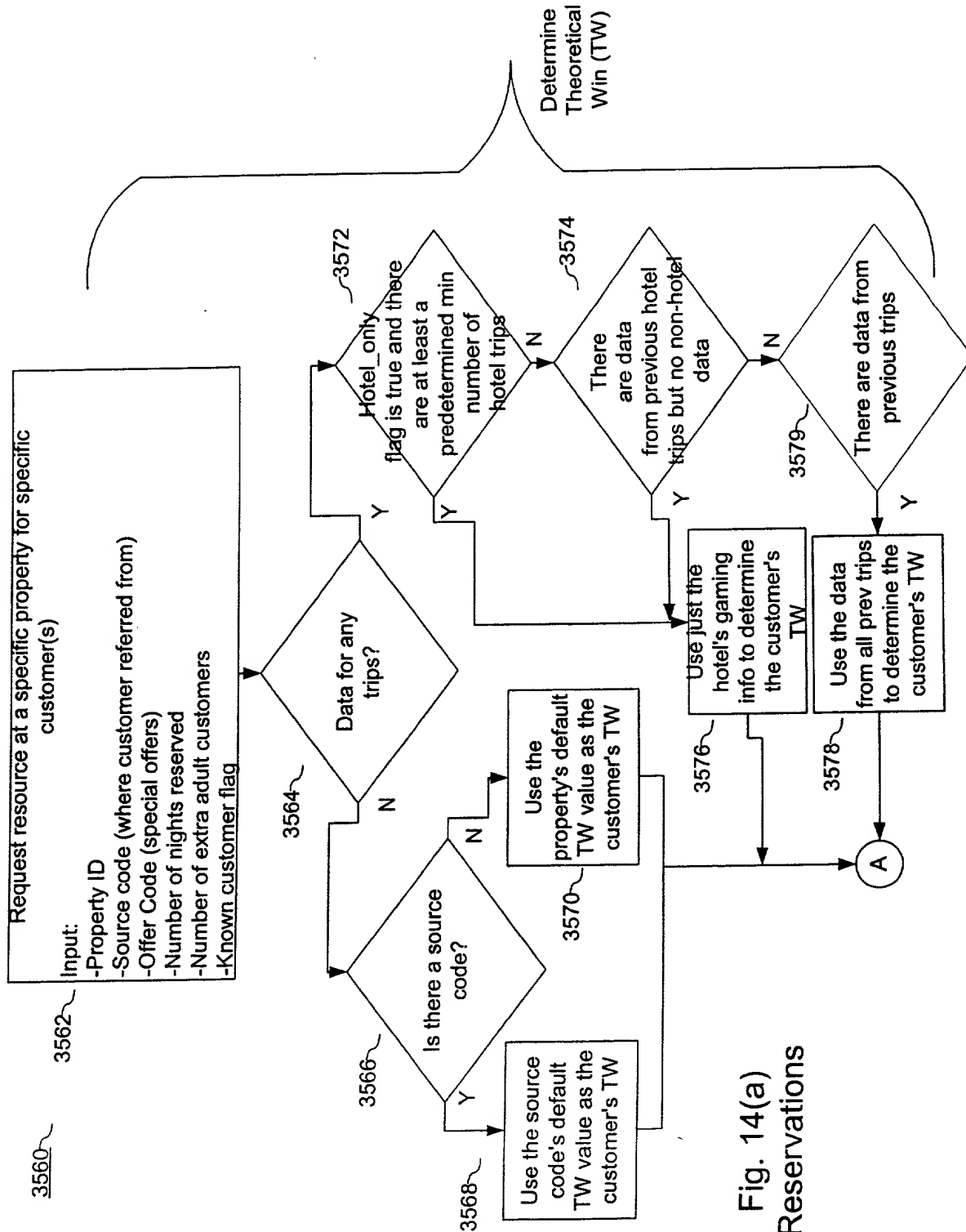


Fig. 14(a)  
Reservations

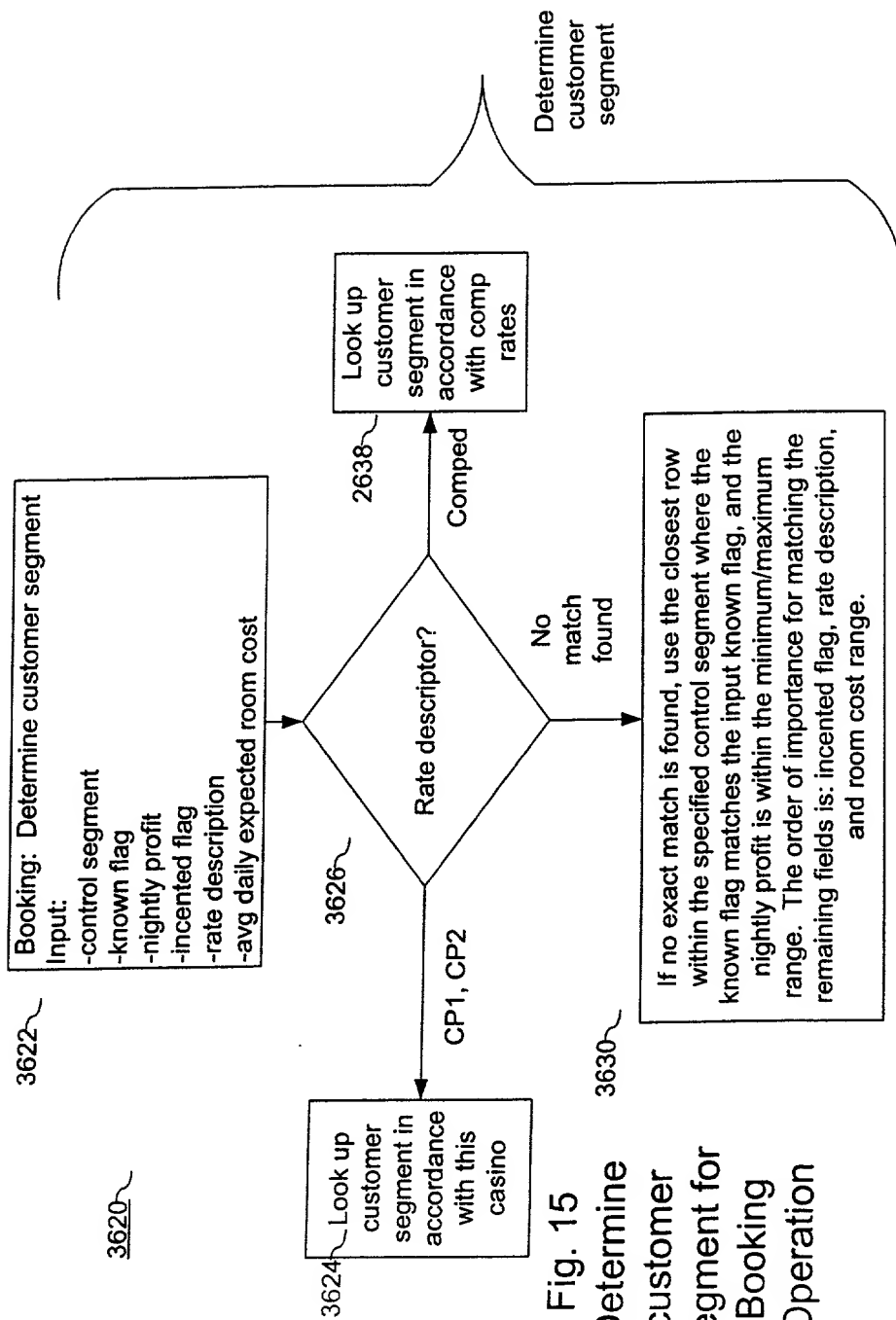


Fig. 15  
 Determine customer segment for Booking Operation

Inventors: David Kowal, John M. Boushy and Timothy J. Wilmott  
Docket No.: 19538-06497

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**Fig. 16**